


aces

Music In Africa Conference
Collaborate | Exchange | Showcase

15 – 17
NOVEMBER 2018
NATIONAL THEATRE
NAIROBI,
KENYA





The Music In Africa
Conference For
Collaborations, Exchange
And Showcases, or
simply ACCES, is a
pan-African event for
music industry players to
exchange ideas, discover
new talent and create
business linkages.

ACCES moves to a different African city every year



3
days



40+
countries
represented



DYNAMIC CONTENT

The ACCES conference programme offers world-class presentations, panel discussions, lectures and keynotes from the industry's most inspired thinkers, covering a wide range of current topics.



NETWORKING

ACCES 2018 introduces innovative networking formats for attendees to efficiently connect and create meaningful business connections. These include curated one-on-one meetings, live events and interactive online tools.



SHOWCASES

The ACCES showcase programme is curated by top music professionals to offer an unforgettable experience led by Africa's most promising young musicians. The showcases offer a cross section of African genres and talent.

ACCES caters for both established and aspiring music professionals



15+
networking hours



100+
thought leaders



EXHIBITIONS

ACCES exhibitions provide the perfect opportunity for industry operators, such as service providers, labels and start-ups, to present their services to a wider audience.



WORKSHOPS

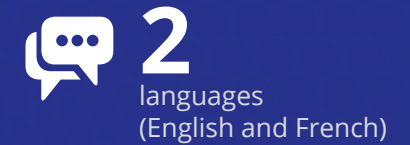
Training workshops complement the ACCES programme perfectly, targeting mostly emerging artists with customised content delivered by skilled thought leaders.



VISITS TO INDUSTRY HUBS

ACCES' coordinated excursions offer visiting delegates an unparalleled opportunity to visit and experience key local places of interest such as recording studios, creative hubs and live music venues.

Wherever it is held, ACCES presents unique opportunities for the local industry



WHY YOU SHOULD ATTEND ACCES

- Connect with the African music industry
- Promote your work/business to a wider audience
- Meet local, regional and international professionals who are keen to do business
- Build new partnerships
- Join an active network of music professionals on the continent
- Gain new knowledge and discover talent
- Share ideas

2018 SPONSORSHIP OPPORTUNITIES

The Premium Sponsor package offers the widest range of unique benefits.



PREMIUM SPONSOR

(One sponsorship opportunity available)

- 6-metre bespoke display hub located at a premium spot in the venue, for product and service displays over 2 days. This comes with basic furniture, lighting, carpeting and WIFI
- 6-month premium advertising campaign on musicinafrica.net (worth €10 000)
- Priority branding throughout the event
- Logo on Premium Sponsors section in the printed programme
- Logo on Sponsors page on the website
- Logo on conference screen
- Logo and banner at showcases
- Company write-up on website and in the printed programme
- 1 advertorial on the website
- Credits and short speech during opening ceremony and press conferences
- Mentions in all press releases
- Inserts in conference bags
- Access to the electronic conference database
- Opportunity to participate on a panel
- Discounted rates on accommodation
- Branding at showcase events
- Special guest hospitality space at showcase events
- Newsletter advertising and branding
- Social media marketing

\$20 000

2018 SPONSORSHIP OPPORTUNITIES

You can also support ACCES's coolest showcases and networking activities.



SHOWCASE SPONSOR

- Priority branding at all showcase events (stage banner)
- Mentions as sponsor during all showcases
- Logo on showcase flyers
- 3-metre booth, chairs, a table and WIFI
- 2-month premium advertising campaign on musicinafrica.net (worth €4 000).
- Logo on Showcase Sponsors page in the printed programme.
- Logo on Sponsors page on the website
- Sponsor credits during opening ceremony and media opportunities
- Conference bag inserts
- Access to the electronic conference database
- Discounted rates on accommodation
- Opportunity to participate on a panel
- Opportunity to showcase your products at the event

\$8 000






NETWORKING SPONSOR

- Priority branding at opening night event (networking night)
- Priority branding in the networking areas (The net hub, restaurant and breakaway rooms)
- 3-metre booth, chairs, a table and WIFI
- 3-month premium advertising campaign on musicinafrica.net (worth €5 000)
- Opportunity to showcase your products at the event
- Logo on Networking Sponsors page in the printed programme
- Logo on Sponsors page on the website
- Sponsor credits during opening ceremony and media opportunities
- Conference bag inserts
- Access to the electronic conference database
- Discounted rates on accommodation
- Opportunity to participate on a panel

\$10 000

2018 SPONSORSHIP OPPORTUNITIES

Promote your business as a WIFI, refreshments or transport sponsor.

 WIFI SPONSOR (One sponsorship opportunity available)	 REFRESHMENT SPONSOR (One sponsorship opportunity available)	 TRANSPORT SPONSOR (One sponsorship opportunity available)
<ul style="list-style-type: none">• Credited as WIFI Sponsor on the website• Credited as WIFI Sponsor in the printed programme• Write up about your services and deals on the website• Banner at the venue• 1-month premium advertising campaign on musicinafrica.net (worth €1 000)• Opportunity to display your products at the event	<ul style="list-style-type: none">• Credited as Refreshments Sponsor on the website• Credited as Refreshments Sponsor in the printed programme• Write up about your services on the website• Banner at the venue• 1-month premium advertising campaign on musicinafrica.net (worth €1 000)• Opportunity to display your products at the event	<ul style="list-style-type: none">• Credited as Transport Sponsor on the website• Credited as Transport Sponsor in the printed programme• Write up about your services on the website• Banner at the venue• 1-month premium advertising campaign on musicinafrica.net (worth €1 000)• Opportunity to display your products at the event
You provide and set up FREE conference WIFI	You provide refreshments (water, coffee, drinks or snacks)	You provide transport during the conference

Contact Carmel Nair for a customised sponsorship package (carmel@musicinafrica.net).

2018 EXHIBITION OPPORTUNITIES

Our exhibition packages offer great exposure to both local and global audiences.



STANDARD EXHIBITOR (20 stands left)

You get a 3m x 3m stand for 2 days with:

- 1 Table
- 2 chairs
- Logo on the website and printed programme
- Free WIFI
- Company profile on the website
- Company profile included in our popular exhibitors newsletter to 25 000 people

25 000 KES / \$250



INTERACTIVE EXHIBITOR (15 slots remaining)

You get 10 minutes to present your products or service in front of an audience. This comes with:

- Presentation screen
- PA
- Logo on the website and printed programme
- Free WIFI
- Company profile on the website
- Company profile included in our popular exhibitors newsletter to 25 000 people

10 000 KES / \$100

GENERIC BENEFITS OF BEING A SPONSOR OR AN EXHIBITOR

- Direct access to music industry decision makers from all over the globe.
- Opportunity to meet new audiences, fans and customers in a fitting environment.
- Benefit of being associated with the ever-vibrant African music sector and the Music In Africa brand, which has grown into one of the most prominent and trusted information resources for African music globally.

Contact Claire Metais to book an exhibition space (claire@musicinafrica.net).

GET IN TOUCH

SPONSORSHIP OPPORTUNITIES



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EXHIBITION BOOKINGS



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www.musicinafrica.net/acces



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